

JESSICA McCAUGHEY
Curriculum Vitae

George Washington University
University Writing Program
2100 Foxhall Road, NW
Ames Hall 234
Washington, DC 20007
202.242.5176
jessmcc@gwu.edu

9874 Oakdale Woods Court
Vienna, VA 22181
703.307.3635
www.jessicamccaughey.com
jessica@jessicamccaughey.com

EDUCATION

- May 2022** (anticipated) **Ph.D., Writing and Rhetoric**, George Mason University, Fairfax, Virginia
- May 2011** **M.F.A., Creative Writing, Concentration in Creative Nonfiction**,
George Mason University, Fairfax, Virginia
- May 2005** **M.A., English, Concentration in Professional Writing and Editing**,
George Mason University, Fairfax, Virginia
- May 2001** **B.A., English**, Mary Washington College (now University of Mary
Washington), Fredericksburg, Virginia

EMPLOYMENT

- 2011 – Present** **George Washington University**, Assistant Professor
(2011 – 2013: Adjunct Lecturer)
- 2008 – 2014** **George Mason University**, Instructor, ESL Specialist, English Language
Institute Outreach Coordinator, Writing Center Co-assistant Director, and
Graduate Instructor

ADMINISTRATIVE APPOINTMENT

- 2013 – Present** **Director of Workplace Writing Program**
Designed and developed GW's Workplace Writing Program, which includes
workshops, assessment, and additional consulting in business, professional,
and technical writing. Past clients include the U.S. Department of Labor, The
American Legion, The Democracy Fund, Pearson Publishing, The Danaher
Corporation, the FDA, and Amnesty International, among many others.

PEER-REVIEWED PUBLICATIONS

Fitzpatrick, B., and **J. McCaughey**. (forthcoming) "I'll Try to Make Myself Sound Smarter than I am": Learning to Negotiate Power in Workplace Writing. In J. Moore

(Ed.) *Writing Beyond the University: Implications for Fostering Writers' Lifelong Learning and Agency*. Center for Engaged Learning, Open-access Book Series.

Fitzpatrick, B., and **J. McCaughey**. (forthcoming) Freelancers as a Growing Workplace Norm: Demonstrating Expertise Across Multiple Literacy Events in Unfamiliar Communities of Practice. *Rewriting Work*. WAC Clearinghouse/CSU Press TPC Foundations and Innovations book series.

McCaughey, J. and B. Fitzpatrick. (2021) Hidden Arguments: Rhetoric and Persuasion in Diverse Forms of Technical Communication. In M. Klein (Ed.) *Effective Teaching of Technical Communication: Theory, Practice and Application*. WAC Clearinghouse/CSU Press TPC Foundations and Innovations book series.

McCaughey, J. (2020) The Rhetoric of Online Exclusive Pumping Communities: Tactical Technical Communication as Eschewing Judgement. *Technical Communication Quarterly*. Vol. 30(1).

McCaughey, J. (2020) Program Showcase: A Different Kind of Partnership: George Washington University's Professional Writing Training Program. *Programmatic Perspectives*. Vol. 11(2).

B. Fitzpatrick and **J. McCaughey**. (2019) The Archive of Workplace Writing Experiences: Using the Voices of Real-world Writers as a Bridge Between the Classroom and the Conference Room. *Double Helix*. Vol. 7. Online.

McCaughey, J. (2019) Students as Social Media Consultants in Milthorpe, N., R. Clarke, J. Jones, and R. Moore (Eds). *Digital English: An Open-access Online Handbook for Tertiary English Educators*. Online.

McCaughey, J. (2018) Authenticity and the Rhetoric of 'Selling' on Social Media: A Role writing Assignment Set. *Prompt: A Journal of Academic Writing Assignments*. Vol. 2(2). Online.

McCaughey, J. (2017) Book Clubs as a Tool for Community Building and Language Enhancement. *English Teaching Forum*. Vol. 55(1). 22-29.

McCaughey, J. (2015) That Snow Simply Didn't Fall: How (and Why) to Frame the Personal Essay as a Critical Inquiry into Memory in the First-Year Writing Classroom. *Essay: A Journal of Nonfiction Studies*, Vol. 1(2). Online.

UNDER REVIEW AND IN-PROGRESS RESEARCH

McCaughey, J. and B. Fitzpatrick. (accepted) "Patient's in pain, you're out of pain medicine": Workarounds for Advocacy in the Workplace. In H. Sarat-St Peter and M. Kimball (Eds.) *Tactical Approaches to Technical Communication*. Press TBD.

Writing Transfer During Career Change – This book-length project is a qualitative study that will examine writing transfer as professionals transition between careers.

The Archive of Workplace Writing Experiences (AWWE), workplace-writing.org – The AWWE, which I built and co-direct with my research partner, Brian Fitzpatrick, Associate Professor at George Mason University (GMU), is an online audio archive of interviews from working professionals across industries. Interviews explore new ways of considering central transfer concepts like genre and metacognition, among others. The archive, which is available to students, professors, and the public, serves as a learning tool and as an ongoing repository, but perhaps most importantly it is as a crucial link between the university and the “working world.” The project is IRB approved at GWU and GMU, and we are currently in Phase 2, with just over 50 interviews collected.

#PumpingMom: Exclusive Pumping Selfies as Advocacy (tentative title). Intended for *Social Media + Society*.

PROFESSIONAL PUBLICATIONS

McCaughey, J. (forthcoming) Book Review: Update Culture and the Afterlife of Digital Writing, *Technical Communication Quarterly*

McCaughey, J. (2020) Good Questions for Better Essay Prompts (and Papers). *Faculty Focus*.

McCaughey, J. (2017) Put Down the Red Pen: Nine Strategies for Providing Feedback to Multilingual Writers. *Intercom: The Magazine for the Society for Technical Communication*. Vol. 64(4). 4-6.

McCaughey, J. (2016) Don't Edit--Teach: Strategies for Mentoring Writers from a Writing Professor. *Intercom: The Magazine for the Society for Technical Communication*. Vol. 63(9). 19-21.

McCaughey, J. (2016) Four Primary Considerations for Teaching Non-Native Writers. *The Writing Campus*.

McCaughey, J. (2015) What I Learned from My International Students: How Teaching English as a Foreign Language Made Me a Better Teacher of Everything. *The Chronicle of Higher Education*.

McCaughey, J. (2015) Free Software and Five Minutes: Limitless Possibilities for Improving Student Writing. *The Writing Campus*.

McCaughey, J. (2014) Reprint: Diplomacy, Tone, and Emphasis in Business Writing and Diplomacy and Tone Checklist in Branham, C., M. Mandell, and R. Tanski (Eds.) *Rhetorical Approach to Workplace Writing Practices*. Electronic Textbook. Tampa: University of South Florida.

McCaughey, J. (2013) Diplomacy, Tone, and Emphasis in Business Writing. *Writing Commons*.

McCaughey, J. (2012) Don't Hug Them: Dealing with Student Crises. *The Chronicle of Higher Education*.

McCaughey, J. (2011) Deleting a History: From Resume to CV. *The Chronicle of Higher Education*.

CREATIVE PUBLICATIONS

McCaughey, J. (2019) Letters from Dave Pirner of Soul Asylum. *Sequestrum*. (essay)

McCaughey, J. (2019) Not, of Course, Their Mothers. *Fourth Genre* Vol. 21 (1). 121-125. (essay)

McCaughey, J. (2018) The Mall. *The Cimarron Review*. Issue 205. 75-88. (short fiction)

McCaughey, J. (2018) Reading Armistead Maupin as a Teenager in Rural Virginia. *Literary Yard*. Online. (essay)

McCaughey, J. (2018) J. *Ninth Letter*. Online. (essay)

McCaughey, J. (2016) You Were There – I Saw You. *The Seventh Wave*. (essay)

McCaughey, J. (2016) Imagining My Grandfather Eating Samosas." *Full Grown People*. (essay)

McCaughey, J. (2015) The Details of the Devil. *Profane*. (essay)

McCaughey, J. (2015) How to Eat Cheese. *Aftertastes*. (essay)

McCaughey, J. (2015) Bealton. *Gulf Coast: A Journal of Literature and the Fine Arts*. (flash nonfiction)

McCaughey, J. (2015) Deer. *Puff Puff Prose Poetry and a Play, Volume III*. (poem)

McCaughey, J. (2014) What the Websites Tell Me to Do. *The Rumpus*. (essay)

McCaughey, J. (2013) Because it is 1997. *Toad*. (flash nonfiction)

McCaughey, J. (2013) Sleep in the Week that Follows. *Ayris* (poem).

McCaughey, J. (2013) Teetering. *The Superstition Review*. Issue 11. (essay)

McCaughey, J. (2013) I Tell You Something, *Redux Journal* (reprint, essay)

- McCaughey, J. (2012) Imaginary Sons. *The Citron Review*. (flash nonfiction)
- McCaughey, J. (2012) “Things You Cannot Do with a Baby,” *Boston Globe Sunday Magazine*. (essay)
- McCaughey, J. (2012) Compulsion without Recourse. *The South Loop Review*. (experimental nonfiction)
- McCaughey, J. (2012) An Inn on the Coast of Kerry County. *Composite Arts*. (flash nonfiction)
- McCaughey, J. (2012) In a Relationship With: *Forty-Ounce Bachelors: An Electro-Literary Playground*. (essay)
- McCaughey, J. (2011) Excuses for Late English 112, Section 004 Papers from a Large, Unnamed Community College in Virginia. *Defenestration*. (experimental nonfiction)
- McCaughey, J. (2011) Scramble. *Silk Road*. (essay)
- McCaughey, J. (2011) I Tell You Something. *Adanna Literature*. (essay)
- McCaughey, J. (2011) On the Music of Distraction. *Phoebe*. Online. (essay)
- McCaughey, J. (2010) Aligning the Internal Compass. *The Colorado Review*. (Later published in *Best American Travel Writing of 2011*.) (essay)
- McCaughey, J. (2009) Sink. *Hot Metal Bridge*. (flash nonfiction)
- McCaughey, J. (2009) Reading Shame. *Alalitcom*. (essay)
- McCaughey, J. (2009) Arlington. *Flashquake*. (flash nonfiction)

TEACHING

THE GEORGE WASHINGTON UNIVERSITY (2011-Present)

University Writing Program, Sample Courses:

Writing for the Workplace (Summer 2021, virtual)

Writing IRL: Composing Texts in the University and at Work (and What Happens in Between) (Spring 2019 – present, face to face and virtual)

Please Like Us: Selling with Social Media (Fall 2013 – Fall 2018, face to face)

Internship and Workplace Writing (Summers 2014 – 2019, virtual)
Business and Government Relations, Co-Lecturer, School of Business, (2014 face to face)
Telling True Stories: Truth and Memory in Creative Nonfiction (Fall 2011 – Spring 2013,
face to face)

Workplace Writing Program, Sample Workshops:

(for more detail, see <https://writingprogram.gwu.edu/workplace-writing>)

Online and Social Writing for Professionals (virtual and face to face)

Writing Skills for Technical Professionals (virtual and face to face)

Narrative Workplace Writing (face to face)

Copyediting (virtual and face to face)

GEORGE MASON UNIVERSITY (2008-2014)

Roles: Instructor, ESL Specialist, English Language Institute Outreach Coordinator,
Writing Center Co-assistant Director, and Graduate Instructor

English Department Courses Taught (instructor of record): First-Year Composition,
Introduction to Creative Writing, Reading and Writing about Texts

**English Language Institute (ELI) Courses and Workshops Taught (instructor of
record):** Summer Bridge Program Writing, High-Advanced Speaking, High-Advanced Writing,
Advanced Grammar, Idioms, Pronunciation, Graduate-level Academic Writing, Conversation
Skills

NORTHERN VIRGINIA COMMUNITY COLLEGE (2011)

Courses Taught: College Composition II and Introduction to American Literature (face
to face)

REFEREED CONFERENCE PRESENTATIONS

“The Archive of Workplace Writing Experiences: Research and Tools for Easing the
Transition from College to Business for Developing Writers,” Association for Business
Communication (ABC) 2020 85th Annual International Conference, San Diego, California,
October 2020 **(proposal accepted, conference cancelled due to COVID-19)**

“Teaching from Authentic Voices: Phronesis and Metis as Tactics for Technical
Communication Transfer,” Association of Teachers of Technical Writing (ATTW) 2020
Annual Conference, Milwaukee, Wisconsin, March 2020 **(proposal accepted, conference
cancelled due to COVID-19)**

“Bringing Authentic Workplace Writing Experiences into the Classroom: Resources from
the Archive of Workplace Writing Experiences,” Conference on College Composition and

Communication (CCCC), 2020 Annual Conference, Milwaukee, Wisconsin, March 2020
(proposal accepted, conference cancelled due to COVID-19)

“Infant Feeding in the Margins: Tactical Technical Communication in Online Exclusive Breast Pumping Forums,” Feminisms and Rhetorics 2019: DIY Feminist Activism, James Madison University, Harrisonburg, Virginia, November **2019**

“A Different Kind of Community Outreach: George Washington University’s Professional Writing Training Program,” Council of Writing Program Administrators (CWPA) Conference in Baltimore, Maryland, July **2019**

“‘The Saddest Story that the Truth Will Allow’: Unexpected Persuasive Writing in Workplace Communication,” Mid-Atlantic Regional Summer Conference on College Composition and Communication (CCCC), Old Dominion University campus in Norfolk, Virginia, May **2019**

“Teaching Professional Writers in the Workplace” as part of the “Teaching Writing at Specialized Institutions” roundtable at the Northeast Modern Language Association (NEMLA) Conference, Washington, DC, March **2019**

“The Workplace as a Stage,” Conference on College Composition and Communication (CCCC), Pittsburgh, Pennsylvania, March **2019**

“Model Employees: The Case for Shifting Away from Models and Towards Invention in Organizational Writing,” Council for Programs in Scientific and Technical Communication (CPSTC), Minneapolis, Minnesota, October **2018**

“The Archive of Workplace Writing Experiences: An Exploration of Written Communities of Professional Practice,” International Conference on Interdisciplinary Social Sciences, University of Granada, Granada, Spain, July **2018**

“Valuing the Practical Wisdom of Practitioners: How Workplace Writing Research Can Change Writing Instruction,” Panel, Computers and Writing Conference, George Mason University, May **2018**

“Class Space to Workplace: Authenticity and Transfer in Transitioning Writers,” Mid-Atlantic Regional "Composing Worlds with Words" Conference, Virginia Commonwealth University, Richmond, Virginia, June **2017**

“Edits as ESL Teaching: Working with Multi-lingual Writers,” Society for Technical Communication (STC) Summit, Washington, DC, May **2017**

“Didn't Get the Memo: Refining Professional Writing Transfer Strategies Through the Study of Authentic Writing Spaces,” Conference on College Composition and Communication (CCCC), Portland, Oregon, March **2017**

“Please Like Us: Using the Kardashians, Role-playing, and Social Media Marketing in the Writing Classroom,” 2016 SW Pedagogy and Popular/American Culture Association Conference (Pedagogy and Popular Culture area), Albuquerque, New Mexico, February **2016**

“Blending the Old School with the New: Reflection in Online Internship-Related Courses,” National Society for Experiential Education Annual Conference, collaboration with Anne Scammon, GW’s Managing Director for Curricular and Strategic Initiatives, St. Petersburg, Florida, October **2015**

“The ‘Official Story’: Using Memory as a Framework to Teach Writing and Critical Thinking Skills,” Memory in Action: Remembering the Past, Negotiating the Present, and Imagining the Future, an International Humanities Conference on Memory, Lincoln University, Oxford, Pennsylvania, March **2015**

“Fostering Transfer in (Almost) Authentic Situations: Professional Writing in the First-Year Composition Classroom,” Conference on College Composition and Communication (CCCC), Tampa, FL, March **2015**

“Writing with Feeling: Emotion Inside and Outside of the Classroom,” NCTE Annual Convention, Washington, DC, November **2014**

“Emotional Truth, New Narratives, and Where We Draw the Accuracy Line: Interdisciplinary Student Work on Truth and Memory,” Story of Memory Conference, University of Roehampton, London, UK, September **2014**

GRANTS

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| 2018 | Conference on College Composition & Communication (CCCC) Emergent Researcher Award |
| 2017 | GWU Columbian College of Arts and Sciences Enhanced Travel Award |
| 2016 | GWU Columbian College of Arts and Sciences Nick-of-Time Micro-grant |
| 2015 | Shenkman Career Services Innovation Grant |

HONORS AND AWARDS

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| 2020 | Modelling Excellence Award, Exemplary PhD Student Award, George Mason University |
| 2018 | CCCC Emergent Researcher Award |

- 2017 Outstanding Article Award, Society for Technical Communication (STC), *Intercom*
- 2016 Robert W. Kenny Prize for Innovation in Teaching Introductory Courses, Nomination, GWU
- 2014 Pushcart Prize Nomination
- 2011 Essay selected for *Best American Travel Writing, 2011*, published by Houghton Mifflin Harcourt as part of the “Best American” series
- 2011 Outstanding Graduate Student Award, George Mason University English Department
- 2011 Outstanding Mentor Award, George Mason University English Department
- 2011 Winner, *Tiny Lights: A Journal of Personal Narrative* Flashpoint Contest
- 2011 Runner Up, *Phoebe Journal* Nonfiction Contest
- 2010 Residency, partial scholarship, Vermont Studio Center, Johnson, Vermont
- 2010 Winner, First Prize, GMU/Mary Roberts Rinehart Award for Nonfiction
- 2010 Nomination, *Iron Horse Literary Review*, Discovered Voices Award
- 2009 First Prize, Humor Writing, Alabama Writers Conclave Writing Contest

SPEAKING ENGAGEMENTS

- 2021 George Mason University, “Pursuing a PhD, Post-MFA”
- 2021 George Mason University, Nonfiction MFA, Research for Narrative Writing (invited talk and reading)
- 2019 University of Limerick, Ireland, “Assessing Reflective Writing,” (invited faculty workshop) (invited again in 2020, cancelled due to COVID-19)
- 2017 Elizabethtown College, Visiting Writer

- 2017 International Student Career Ambassador (ISCA) Program, “Career-oriented Professional Writing,” (workshop)
- 2016 GP Strategies, “Mentoring Writers and Editors,” (industry lecture)
- 2015 George Mason University, Nonfiction MFA, Research for Narrative Writing (invited talk and reading)
- 2013 George Mason University, New Leaves Conference (invited reading and panel participant)
- 2012 The George Washington University’s Career Development Summer Institute “Career Change: A Different Kind of Success,” (summer institute lecture)
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PRESS

- “Five Fun Ways to Build Trust with Your Remote Team,” *Fast Company* – quoted (2021)
- “How Something as Small as a Book Club can Start a Micro-Community,” *ReWire* – quoted (2020)
- “Improving Transfer to Workplace Writing for Composition Students,” *The Writing Campus* – write-up and interview about current research/digital media project (2020)
- “Preparing for Writing After College: The Archive of Workplace Writing Experiences Project,” *The Writing Campus* – write-up and interview about current research/digital media project (2017)
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UNIVERSITY AND PROGRAM SERVICE

George Washington University:

Member, Committee for Hiring and Promotion Equity (2021 – present)

Curriculum Consultant, Pilot of “First-generation First-year Experience” program, College of Arts and Sciences (2021)

Panelist, Graduate Writers’ Workshop, College of Arts and Sciences (2021)

Reappointment Committee Member, University Writing Program (2020-2021)

Curriculum Consultant, GW Professional Competencies Initiative (2020-2021)

Creator, Resources for a Quick Pivot to Online Teaching (2020)

Facilitator, “Teaching with Clearer, More Effective Writing Assignments” for University Teaching and Learning Center (UTLC) (February 2020)

Facilitator, GW’s University Teaching and Learning Center (UTLC) Course Development Institute), a one-week, intensive course design “boot camp” (May 2015, 2017, and 2019)

Internship Faculty Advisor, GW Law Clinic student intern (Spring 2019)

Creator and Facilitator, “Gelman Revision Nights” for UW students, informal evening community writing sessions (2018-2019 face to face; 2020-2021 virtual)

Search Chair, University Writing Program. Position filled: Assistant Professor of Technical or Professional Writing (2018-2019)

Member, Professional Development Committee, University Writing Program (2018 – present)

Reader, Eckles Library Prize Committee (2014-2019)

Organizer and Facilitator, New UW1020 Course Working Group (2018)

Facilitator, “Designing Your University Writing 1020 Syllabus,” New Faculty Workshops (August 2016 and 2018)

Curriculum Developer, 8-workshop series, Written and Oral Communication for Applied Economists, in GW’s Applied Economics MA program (2017)

Facilitator, WID faculty workshops. Sample titles: “Teaching Writing with Technology,” “Writing in the School of Engineering and Applied Science”) and graduate teaching assistants (Sample title: “Professionalizing WID: Crafting and Framing CVs, Resumes, and Other Professional Documents” (2013-present)

Consultant, GW Career Services, on matters of international students, online learning, and multi-modal composition (2013 – 2017)

Consultant, GW School of Business and University Writing Center on matters related to teaching multi-lingual writers (2017)

Greeter/Q&A, Inside GW events for Newly Admitted Students (2017)

Speaker, Teaching and Learning Collaborative (GWU), Incorporating International Students Better into Classroom Learning: Challenges and Benefits, “Writing and Academic Integrity for English Language Learners,” (2015)

Member/Proposal Writer, GW's Committee for International Student Success (2014)

Web Manager, University Writing Program site (2015-2016) and GW WID resources site (2013-2014)

Moderator, UWP Writing and Research Conference student panel discussions (2013 – 2017)

Member, Curriculum Committee, University Writing Program (2013 – 2018)

Mentor, WID Graduate Teaching Assistants, Business and Engineering (2013 – 2015)

Mentor, Adjunct Instructors (2014 – 2015, 2017)

Greeter, in Colonial Inauguration at Mount Vernon Campus (2012-2014)

Reviewer, WID curriculum (Finance), GWU School of Business (2014)

Mentor and Supervisor, undergraduate research assistant from the GW Honors Program (2014)

George Mason University:

Faculty Advisor, GMU Creative Writing Club (2010 – 2011)

Mentor, incoming graduate teaching assistants, GMU (2010 – 2011)

Reader, *The GMU Review*, an undergraduate writing journal (2009 – 2011)

Assistant Nonfiction Editor, *So to Speak* journal (2008 – 2010)

NATIONAL SERVICE

Peer Reviewer, *Technical Communication Quarterly* (11/2020)

Peer Reviewer, *Journal of Business and Technical Communication* (1/2019 and 11/2019)

Textbook Reviewer, University of Chicago Press Books (December 2016)

Judge, Scholastic Art and Writing Awards (2016)

Liaison, the American Copyeditor's Society (2014)

Volunteer Consultant, GWU and Department of Homeland Security re: writing studies pedagogy and professional writing (2014)

COMMUNITY SERVICE

Volunteer, Moms Demand Action Virginia gun safety group (2021 -)

Volunteer, D.C.-based non-profit Higher Achievement during college visits (2013)

Volunteer, Northern Virginia Literacy Council (2007 – 2009)

Volunteer, Fall for the Book Festival (2008 – 2011)

SELECTED PROFESSIONAL DEVELOPMENT

GW Women's Writing Retreat and Workshop (2021)

“Anti-racist Teaching,” GWU (August 2020)

“Implementing Ideas to Address Racial Trauma, Healing, and Allyship,” University Writing Program, GWU (2020)

“Anti-ableism, Accessibility, and Teaching Writing,” University Writing Program, GWU (July 2020)

“Building Community in Online Classes,” University Writing Program, GWU (June 2020)

“Emergency Online Learning Technologies” GWU Academic Technologies (March 2020)

“Supporting the Black Student Experience,” National Academies of Science, Engineering, and Medicine (February 2019)

Human Research Certification, and Social and Behavioral Research, Collaborative Institutional Training Initiative (CITI) at the University of Miami online (Spring 2016, Spring 2018, Spring 2020)

Scholarships of Teaching and Learning Workshop, GW University Teaching and Learning Center (2019)

Grant Writing for Education course, Lynda.com (2017)

“Presenting Data and Information,” Edward Tufte one-day seminar, Washington, DC (2016)

Introduction to Qualitative Research, EDUC8122, GWU Graduate School of Education and Human Development (Fall 2015)

Digital Media and Composition Institute, Ohio State University (2014)

Master’s Certificate in Project Management, George Washington University School of Business (completed 2006)

ADDITIONAL RELATED INDUSTRY EXPERIENCE

Written Communications Consultant (2003 – Present)

Web and Communications Associate (2007 – 2008)
THE BUSINESS-HIGHER EDUCATION FORUM, Washington, DC

Production Manager/Copywriter (2002 –2007)
ESI INTERNATIONAL, Arlington, Virginia